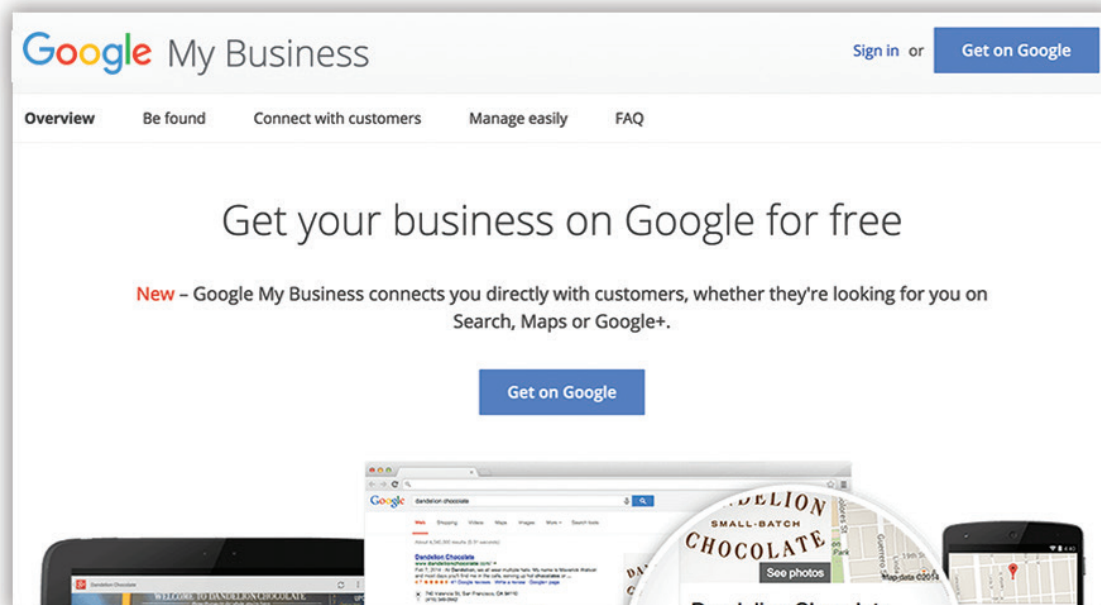
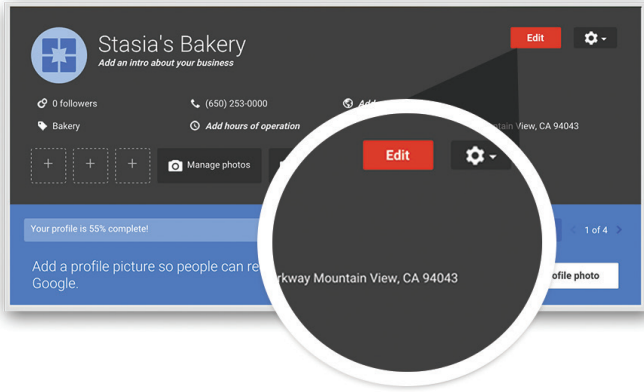


GOOGLE MY BUSINESS: NEXT STEPS

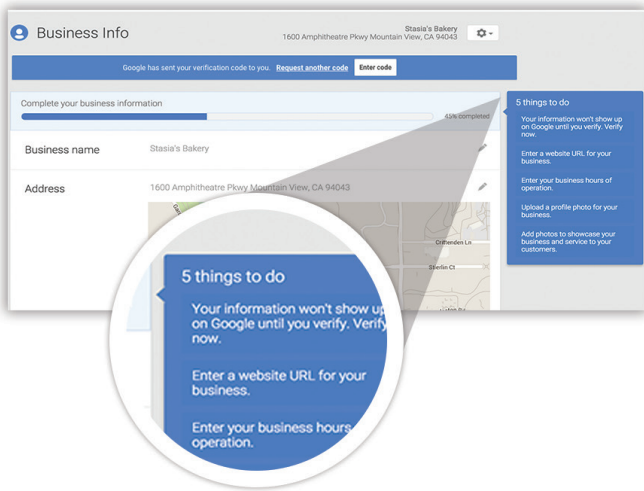
Your Google My Business account is set up. Congratulations!
What's next?

1. If you haven't already, write down your Google Account username and password and keep it in a safe place. You will need this information to access your Google My Business dashboard and verify your listing when your postcard arrives.
2. In the meantime, you can fine-tune how your business information will appear across Google. Head back to Google My Business by visiting www.google.com/mybusiness and sign in.

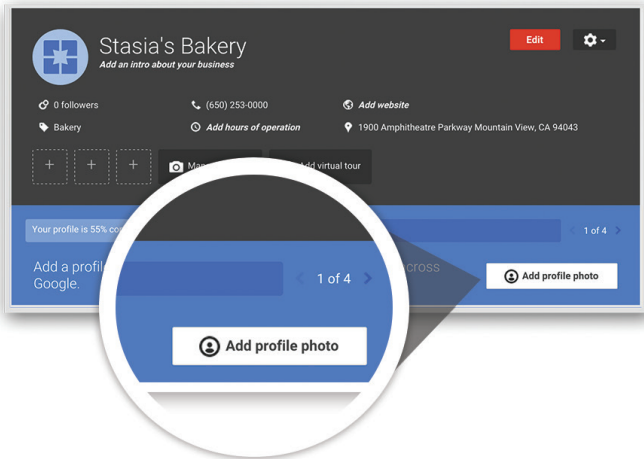




3. Add or edit your business information anytime by clicking the red "Edit" button.



4. Not sure what you need to do? Hover your mouse over where it says "Complete your business information" and you'll see a to-do list. In this example, there are five suggestions.



5. Head back to the dashboard to further personalize your business listing by adding photos. Uploading a profile image helps people recognize your business across Google.

These steps will help you create compelling content across Google.



To manage your Google My Business listing on a mobile device, download the Google My Business App.

For help, visit the Google My Business Help Center: support.google.com/business. You can request live phone support by clicking "Contact Us" and filling out the form.