



Sponsorship Opportunities *City of Mill Creek*

Mill Creek is a unique and special place to live and work. A vibrant, safe and friendly community, Mill Creek also is a great destination for shopping and gathering. The City of Mill Creek strives to provide opportunities for people to come together, experience exciting activities and entertainment, and learn about and enjoy all the amenities that the community offers.

Community sponsorships are available to help present free community-building opportunities for all ages that enhance the quality of life in Mill Creek and South Snohomish County. These sponsorships are designed to help organizations maximize promotional opportunities while enabling the City to budget more effectively by knowing the sponsorship resources it can count on throughout the year.

By providing sponsorship opportunities across the full spectrum of activities offered and supported by the City of Mill Creek, you can raise awareness for your organization with tens of thousands of people throughout the year, including residents, visitors to Snohomish County and those living in nearby communities who attend these events.

Promotional opportunities through sponsorships include:

- Eggstravaganza
- Memorial Day Commemoration Ceremony
- Community Parades
- Farmers Market
- Summer Party in the Parks Series
- 3-on-3 Basketball Tournament
- National Night Out
- Trunk-or-Treat
- Veterans Day Commemoration Ceremony and Parade
- Tree Lighting Activities
- Community Volunteerism Events
- Other key events and programs that are under development

Details about each event are online at cityofmillcreek.com/sponsorships.



Community
Parades



Party in the
Parks

"Mill Creek events are always well done and lots of fun!"



Trunk-or-Treat



Eggstravaganza



Holiday
Tree
Lighting

2019 City Sponsorship Levels

	Platinum \$10,000+	Gold \$7,500+	Silver \$3,500+	Bronze \$1,500+	Individual Event \$500+	One-Time Donation \$250-\$499
Identified as a signature sponsor for all City events in City event press releases	●					
Sponsorship placard on the Mill Creek Sports Park Scoreboard (24'x2')	●					
Logo listed on all City-produced marketing materials for events, including event flyers and posters	●					
One (1) full-page advertisement in City Connection, the City's quarterly publication	●					
Promotional event booth space at all free community events	●	●				
Sponsorship placard on the Sports Park Scoreboard (12'x2')		●				
One (1) half-page advertisement in City Connection, the City's quarterly publication		●				
Listed as a sponsor and inclusion of your logo in the City's Recreation Guide	●	●				
Sponsorship banner at events	●	●				
One (1) one-third page advertisement in City Connection, the City's quarterly publication			●			
Sponsorship placard on the Sports Park Scoreboard (6'x2')			●			
Logo on the City's Community Sponsor page linked to your website	●	●	●			
Name on community events sponsor banner	●	●	●			
Listed as a sponsor in the City's Recreation Guide	●	●	●	●		
One (1) one-sixth page advertisement in City Connection, the City's quarterly publication				●		
Name announced during events equipped with PA system	●	●	●	●	●	
Name on the City's Community Sponsor page	●	●	●	●	●	●
Logo listed on all event-specific City-produced marketing materials	●	●	●	●	●	●
Booth at single event of your choice	●	●	●	●	●	●



Sponsorship Commitment Form

Select Level of Sponsorship:

Platinum: _____

Gold: _____

Silver: _____

Bronze: _____

Individual Event: _____

List Desired Event: _____

One-Time Donation \$250 and Above: _____

In-Kind Services or Goods Sponsor

Those organizations donating in-kind services or goods at the monetary values up to Gold level will be identified as a sponsor at the accompanying level.

In-Kind Sponsor: _____

Value Amount: _____

Type of goods or services to be provided:

Please note sponsor is responsible for:

- All necessary event set-up (tent, tables, chairs, banners, display, etc.)
- Give-aways, handouts or activities during event to entice participants to stop by your table.
- Providing print-ready logo artwork for promotional materials/products.

I, the undersigned on behalf of the sponsor organization, assume all risks and hazards incidental to participating in City of Mill Creek activities and do hereby waive, release, absolve, indemnify, and agree to hold harmless the City of Mill Creek and its employees, supervisors, participants and instructors for any claim arising out of injury, damage, or personal loss incurred to myself or sponsorship organization employees, volunteers or other agents in connection with the activities sponsored or co-sponsored by the City of Mill Creek. I am fully aware of the potential dangers and risk inherent in these activities, including physical injury, death or other consequences that may arise or result directly or indirectly from participation in these activities. I, on behalf of the sponsor organization, agree that any images of myself or sponsor organization employees, volunteers or agents may be used by the City of Mill Creek and may be included in promotional materials, newspaper articles and/or newsletters relating to City of Mill Creek activities.

Sponsor Signature

Date

Sponsor Information

Organization Name

(As you want listed on promotional materials)

Contact Person for Your Organization

Mailing Address

City

State

Zip

Phone Number

Email Address

Payment Information

The City of Mill Creek accepts VISA, MasterCard, cash or check. Cash should be provided in person.

Checks may be mailed to:

City of Mill Creek

Attention: Kristen Rasmussen

15728 Main Street, Mill Creek, WA 98012

Credit card information may be provided in person or over the phone to Kristen Rasmussen at 425-921-5779.