

# DEPARTMENT OF COMMUNITY DEVELOPMENT



## Contact Information

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## ECONOMIC DEVELOPMENT

During the 2013 City Council legislative retreat, the topics discussed included the City's potential role in promoting economic development and the role that City investment in the community could play in stimulating the redevelopment of the City's downtown core. At the end of the retreat, the Council and staff agreed that preparing and implementing a comprehensive economic development strategy that accomplishes the following objectives will be key to Mill Creek's long-term success:

- Preserving and enhancing Mill Creek's unique atmosphere and appearance.
- Ensuring that economic and community growth is sustainable.
- Preserving substantial amounts of open space.
- Providing strong public sector leadership.
- Seeking out public-private sector partnerships.
- Generating public support for new community investments - public and private.

## OUTREACH STRATEGY

To lay the groundwork for the economic development strategy, staff is reaching out to the City's business owners/operators and commercial property owners.

Through this outreach program, the City hopes to obtain the following information:

- What actions can the City take to promote economic growth?
- What factors hinder opportunities for economic growth within Mill Creek?
- How would a significant redevelopment investment by the City in community infrastructure (e.g. City Hall, Police Station, community gathering area, etc.) affect economic development in Mill Creek?
- How would a significant redevelopment investment by

the City in community infrastructure affect individual businesses?

- A list of property and business owners interested in helping develop a citywide economic development strategy?

The information will be gathered over the next several months and the results will be presented to the City Council on a regular basis. The information will ultimately be used to prepare a comprehensive economic development plan that will be incorporated into the City's Comprehensive Plan.

Should you have questions regarding the economic development outreach, please call Tom Rogers, Director of Community Development, either by phone or email at the numbers listed above.

## Demographic Data for Mill Creek

The City has compiled demographic and statistical information from the US Census that compares the City of Mill Creek with surrounding cities of a similar size. Following are a couple of highlights from the comparison with the 12 surrounding cities:

- Mill Creek had the 4th highest median household income and home value.
- Mill Creek had the 2nd highest education levels with 49.1% having a Bachelors Degree or higher and 83.1% having some college.
- Mill Creek had a median age of 39.7.

All of the statistical data is available on the City's website on the Planning Department/Economic Development page.

Mill Creek Population - by Age Group

