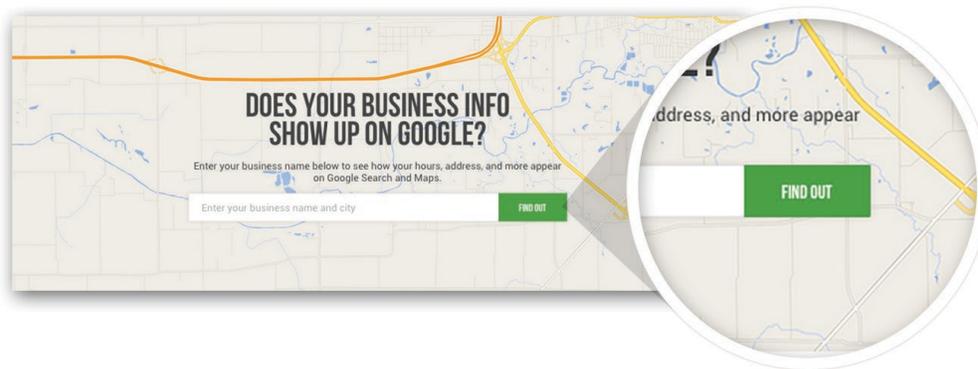
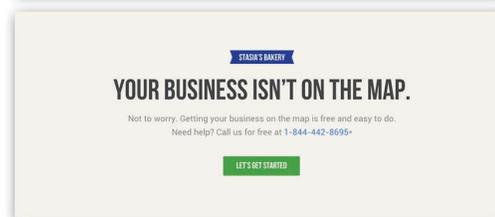
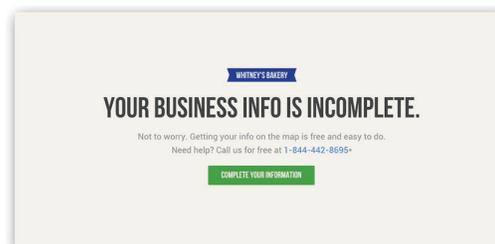
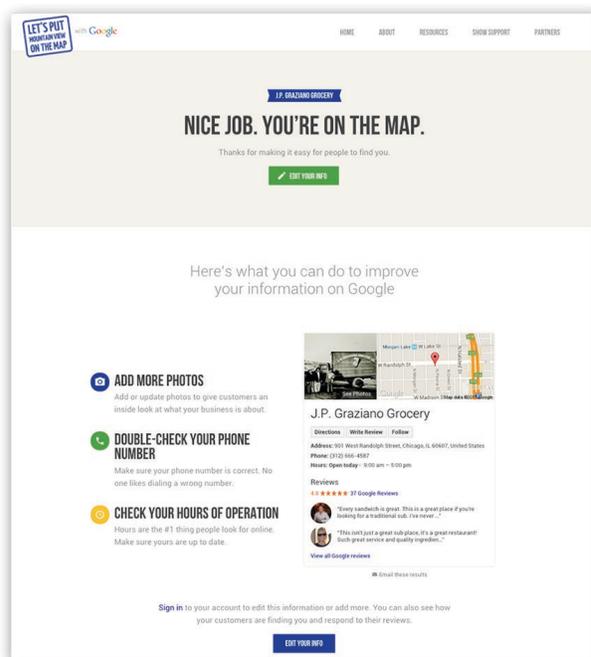


BE FOUND ON GOOGLE SEARCH AND MAPS STEP-BY-STEP GUIDE

1. Visit www.gybo.com/business and search for your business to see if it appears on Google Search and Maps.



2. You will see if your business is on the map. If it's complete, nice work! If it's incomplete, click the button labeled "Complete Your Information." If your business isn't on the map at all, click the button labeled "Let's Get Started." This sends you to Google My Business.

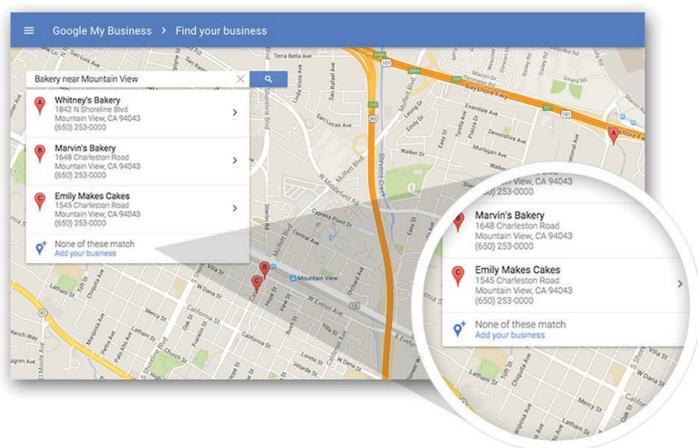


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3. If your business appears in the results, click on it. If not, click the link labeled “Add your business” under the last option, “None of these match.”

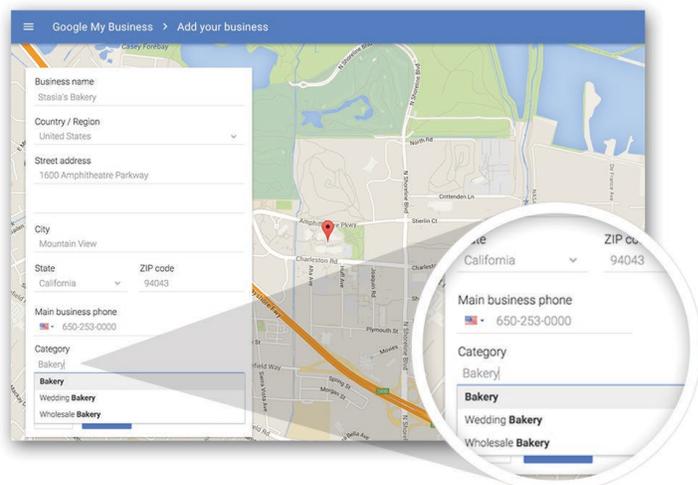
If no results were found, click the section labeled:

“I’ve correctly entered the name and address. Let me enter the full business details”

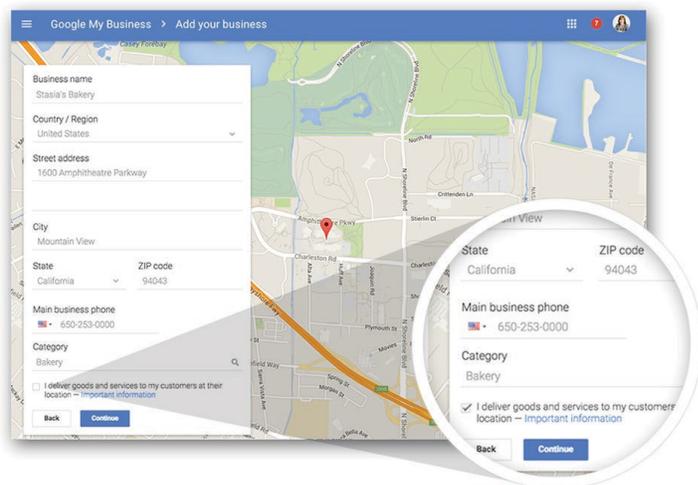


4. Enter or edit your business info here. You cannot enter a PO Box, it must be a physical address.

Next, select a business category by typing in a few letters and choosing an option from the list that appears. You must choose an existing category; you can't create your own. Don't worry if you can't find the perfect category—choose something close.

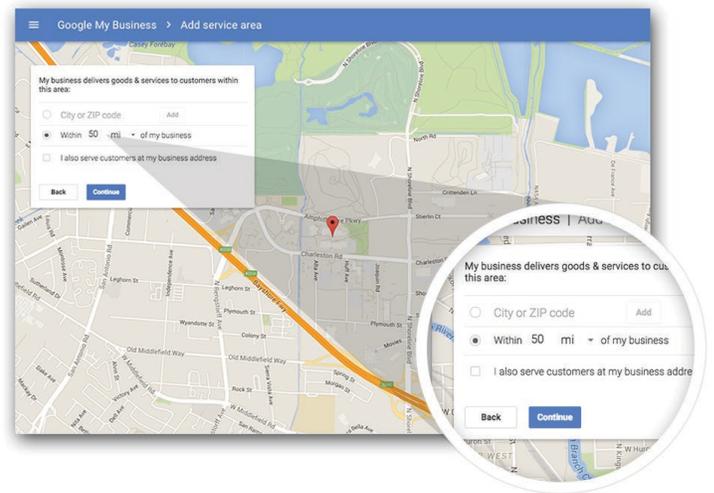


5. Keep your residential address private, and/or add a service area to your business, by checking the box labeled “I deliver goods and services to my customers at their location.” Click “Continue.”

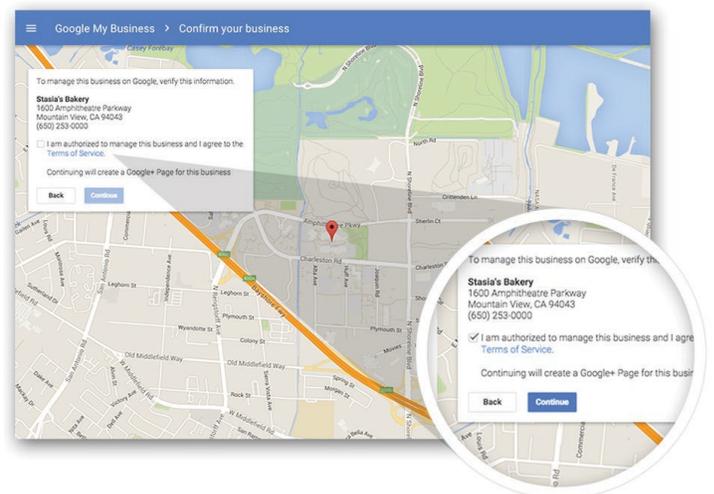


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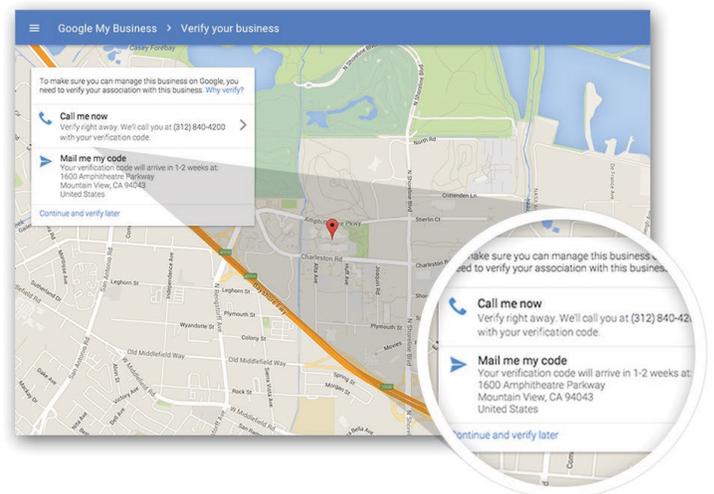
Next, specify the service area where you do business. If your business has a service area and a physical storefront that customers can visit, check the box labeled "I also serve customers at my business address."



6. Agree to the Terms of Service and confirm that you are authorized to manage this business.

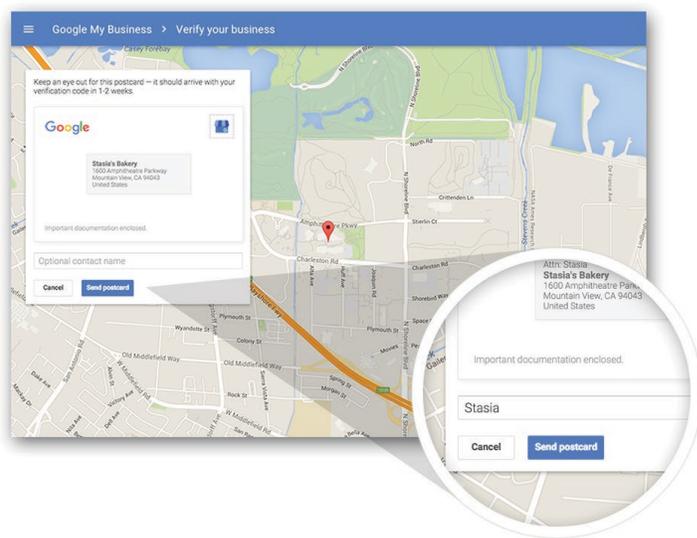


7. Verify that you're authorized to manage this business by entering a PIN number. To get your PIN, choose "Mail me my code," or "Call me now," if it's available.

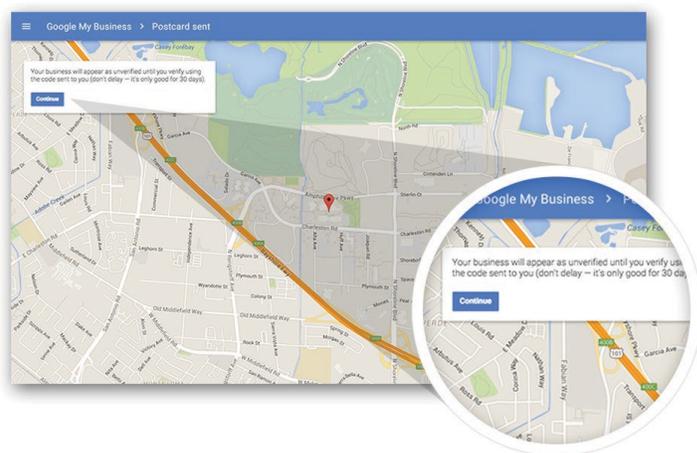


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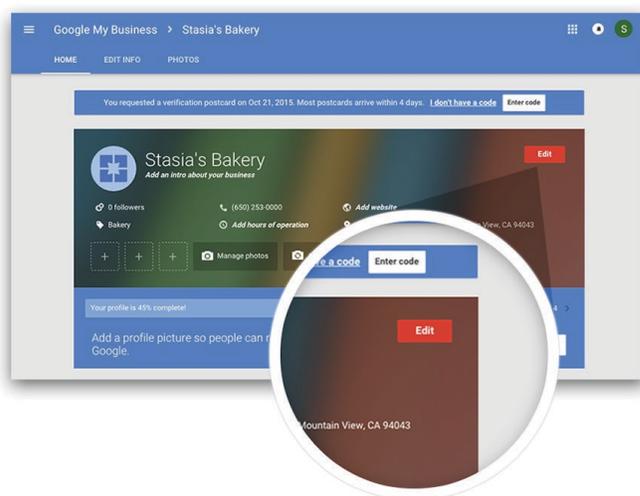
8. If you chose “Mail me my code” you can add an optional contact name. Click the “Send postcard” button and keep an eye out for the postcard. It should arrive with your verification PIN code in 1-2 weeks.



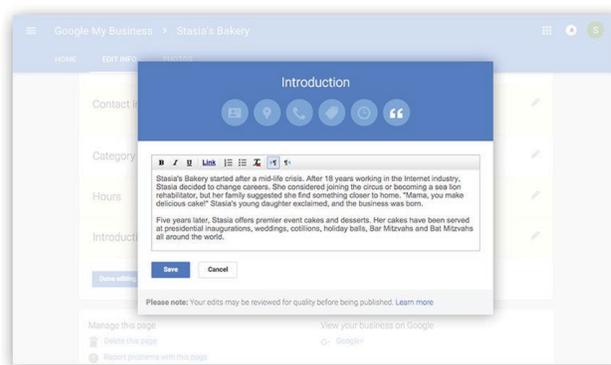
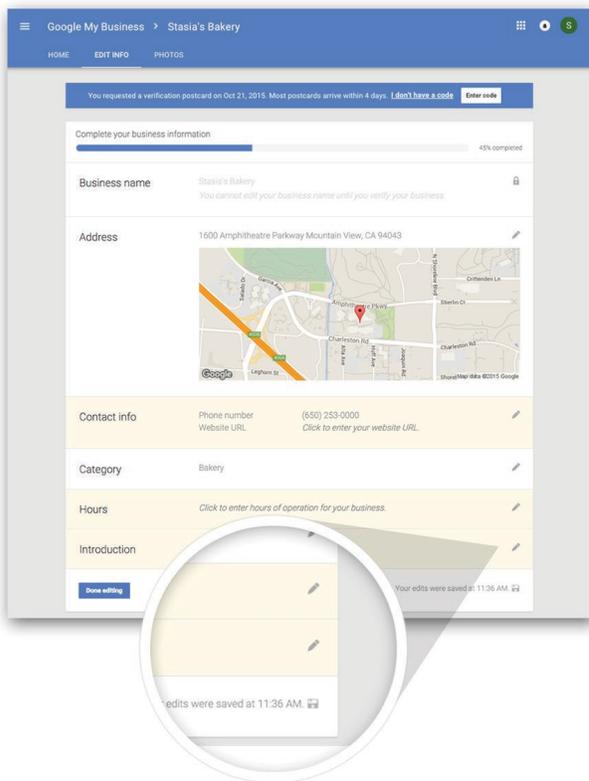
9. Your business will appear as unverified until you enter the PIN. Click “Continue” to see your Google My Business dashboard.



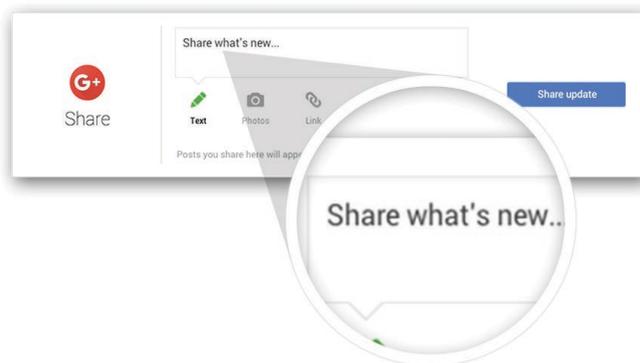
10. Edit your business info from this dashboard.



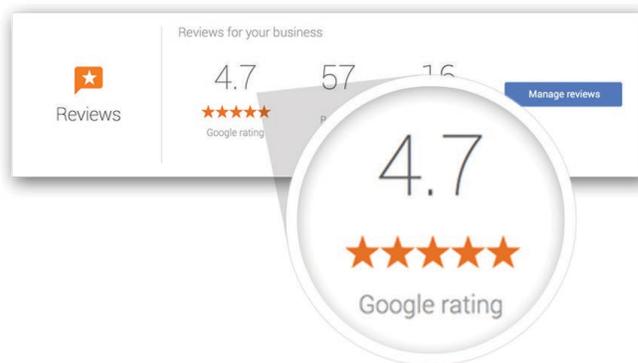
11. Click the pencil icons to edit your business info. From here, you can edit your business address, including the service area and where it appears on Google Maps. You can also add more contact numbers, your website, operating hours, additional categories, and a short description of your business in the “Introduction” section.



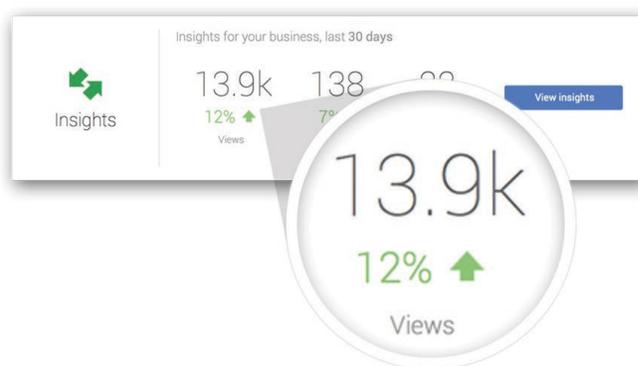
12. From the dashboard, you can share updates on Google+. To start writing, click in the box that says “Share what's new...”



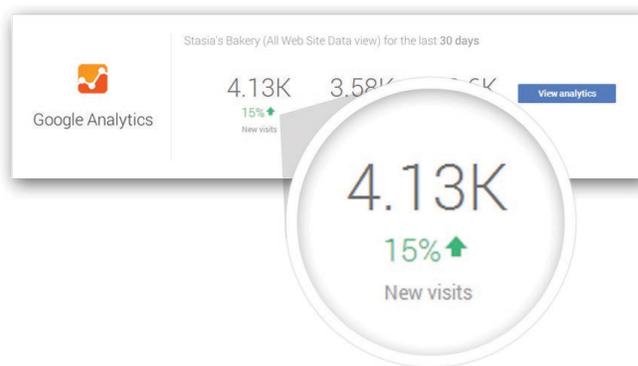
13. Read and respond to customer reviews about your business.



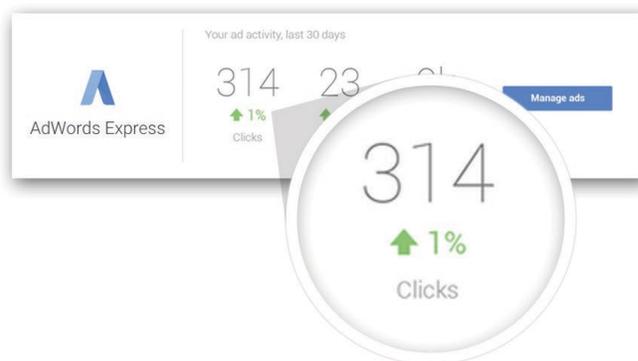
14. See how people interact with your business information across Google.



15. If you use Google Analytics, see top metrics and access your account directly from the dashboard.

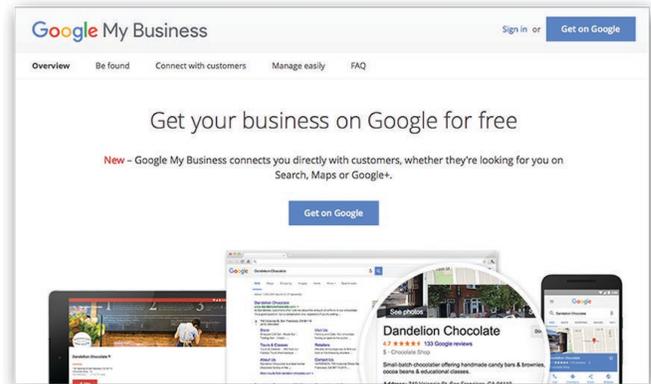


16. If you advertise with Google, see performance statistics and access your account directly from the dashboard.

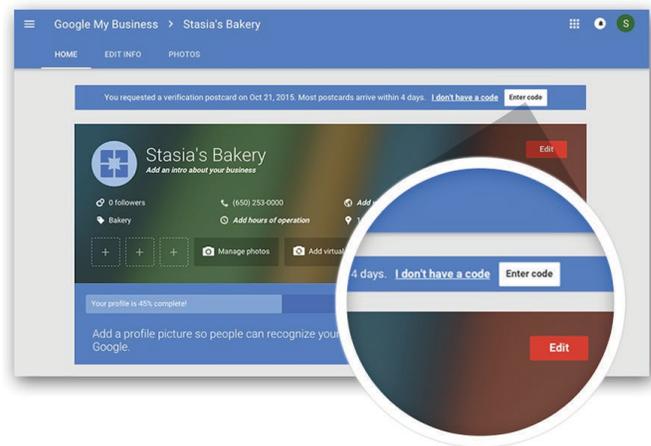


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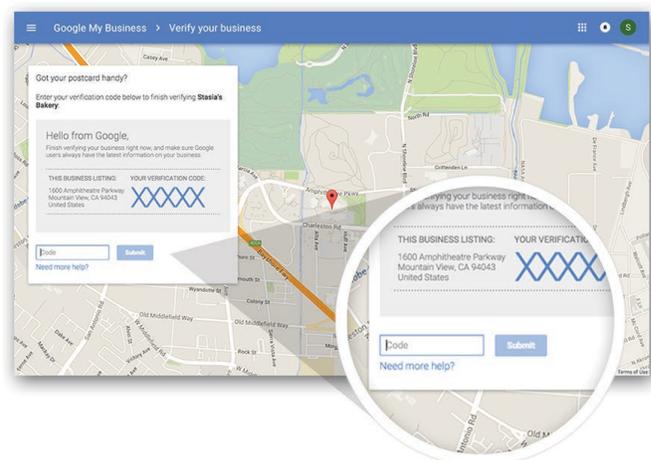
17. When your PIN arrives in the mail, head back to Google My Business by visiting: www.google.com/business



18. Click the button labeled "Enter code."



19. Enter the PIN and click "Submit" to verify your business.



Congratulations, you set up Google My Business.
Now your business can show up across Google Search and Maps.