

3 on 3 Basketball Tournament

www.mainstreetmadness3on3.com

A great event to kick-off summer in Mill Creek. This event runs the same day as the Mill Creek Festival and draws a huge spectator audience during the event. Teams play in a three game guarantee format with action happening on 9 courts. Youth divisions begin in the morning and adult divisions in the afternoon. There is plenty of talent showcased each year.

Target Audience: Boys & Girls 3rd - 12th Grade and Adults

Anticipated Attendance: 250+ Players / 1,000+ Spectators

Date and Time: Saturday July 9, 2016 from 8:00 a.m. - 6:00+ p.m.

Location: City Hall Annex Parking Lot (15720 Main Street Mill Creek, WA 98012)

Platinum Sponsor : \$750 and Above

- Business logo on front of event promotional products
- Business logo on every basketball hoop and scorer's table
- 2 Banners at event
- Marketing table space at event to distribute promotional materials
- Recognition in Fall/Winter program guide (distributed to 19,000+ homes)
- Logo on all promotional materials (posters, registration forms, etc.)
- Logo on event webpage with link to business website
- Receive event promotional products
- Recognition via PA sound system during event
- Receive photo CD after event



3 on 3 Basketball Tournament

- **Gold Sponsor : \$500 and Above**
- Business logo on a basketball hoop and scorer's table
- 1 Banner at event
- Marketing table space at event to distribute promotional materials
- Logo on all promotional materials (posters, registration forms, press releases, etc.)
- Logo on event webpage with link to business website
- Receive event promotional products
- Recognition via PA sound system during event

- **Silver Sponsor : \$250 and Above**
- Business name on all promotional materials (posters, registration forms, etc.)
- Business name on event webpage
- Flyer space at event
- Receive event promotional products
- Recognition via PA sound system during event

- **Bronze Sponsor : \$100 and Above**
- Business name on event webpage
- Business name listed on participant information packet and flyer space at event
- Recognition via PA sound system during event

- **In-Kind/ Volunteers Sponsor**
- Value Equivalent to above levels

